

PACE Drive App expands to Austria: Karlsruhe-based company makes mobile payments possible at OMV fuel pumps



Vienna/Karlsruhe, February 22, 2024: – The Karlsruhe-based company PACE Telematics now offers mobile payment for refueling at approximately 200 stations of the OMV Group, the leading company in the Austrian petroleum industry, with the PACE Drive app. In the first half of 2024, the number of stations will increase to over 400 stations to further expand the company's presence in Austria. PACE Telematics is thus strengthening its position as a leading provider of mobile payment solutions and successfully conquering an additional European market. The PACE Drive app uses the company's cloud-based "Connected Fueling" platform, which is now a leader throughout Europe.

From now on, users of the PACE Drive app can pay their fuel bill at OMV stations throughout Austria via smartphone, smartwatch or even their vehicle's infotainment system directly at the pump.

"The OMV Group is regarded as an innovative pioneer in the industry. We are delighted to have an important partner at our side and to be driving the digital transformation in Austria forward with them. This is just the beginning of our joint digitalization journey, and we are looking forward to the future," adds Philip Blatter, Managing Director and Founder of PACE Telematics GmbH.



PACE Drive



About PACE Telematics & Connected Fueling

The open Connected Fueling platform, operated by PACE Telematics (Karlsruhe, Germany), enables seamless mobile payment directly at the fuel pump through a uniform, cost-saving integration of all partners with the Connected Fueling cloud system. The independent platform is open to all petroleum companies, service station operators, fuel card issuers and POS system providers. Additionally, the platform offers automobile manufacturers and app developers flexible interfaces and easily integrable Software Development Kits (SDKs) to incorporate the mobile payment functionality into their systems. For more information, please visit www.connectedfueling.com.

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