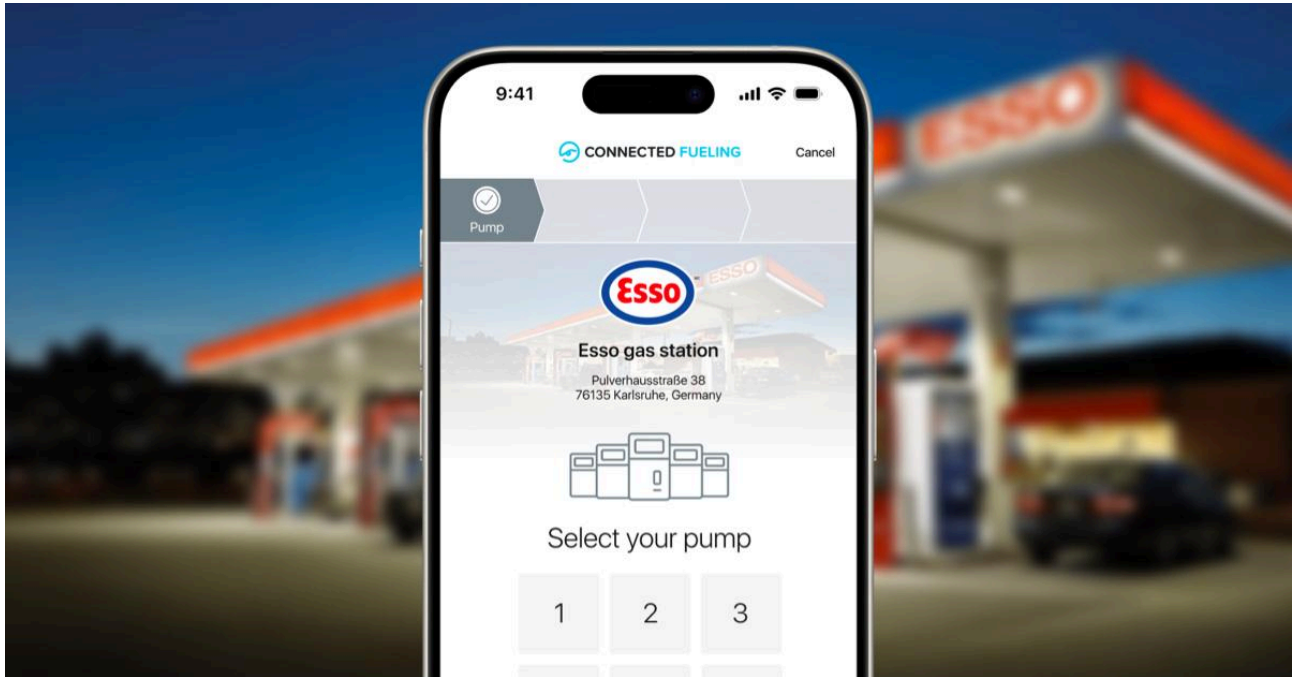


PACE Telematics and EG Group Bring Mobile Payment to Esso-Branded Gas Stations in Germany



[Karlsruhe/Hamburg, 22.08.2024](#) – PACE Telematics, the leading provider of mobile payment solutions in the European gas station market, proudly announces a groundbreaking partnership with the EG Group. This strategic alliance aims to revolutionize and significantly expand mobile payment at most Esso-branded gas stations in Germany.

Through this significant collaboration, PACE is expanding its network by approximately 1,200 stations, covering the entire EG Group gas station network in Germany. In the initial phase, 860 Esso-branded stations operated by the EG Group, along with around 80 Esso-branded stations managed by Minera Kraftstoffe - Mineraloelwerk Rempel GmbH will be integrated into PACE's Connected Fueling ecosystem. In a subsequent phase, an additional 240 stations currently operating under the OMV brand will also be integrated. The technology integration is facilitated by the SIQMA Connect interface by Scheidt & Bachmann, ensuring a smooth and efficient implementation.

Esso-branded stations, equipped with shops, offer a comprehensive range of services. The introduction of mobile payment solutions strengthens the EG Group's and Minera's focus on providing excellent customer service. For instance, paying at the pump increases convenience by allowing motorcyclists to refuel without removing their helmets and enabling parents with small children to stay by the car while refueling. Meanwhile, this allows staff to dedicate more attention to assisting customers in the shop and better addressing their needs. These innovations contribute to a more seamless and enjoyable fueling experience.

Philip Blatter, Managing Director at PACE Telematics, explains: "Our collaboration with the EG Group is a crucial step in providing customers at Esso-branded stations with a hassle-free digital fueling experience. This partnership reflects our commitment to delivering innovative solutions that make drivers' daily lives simpler and more convenient. We are thrilled to partner with the EG Group and Minera to shape this new era of customer orientation and digital services."

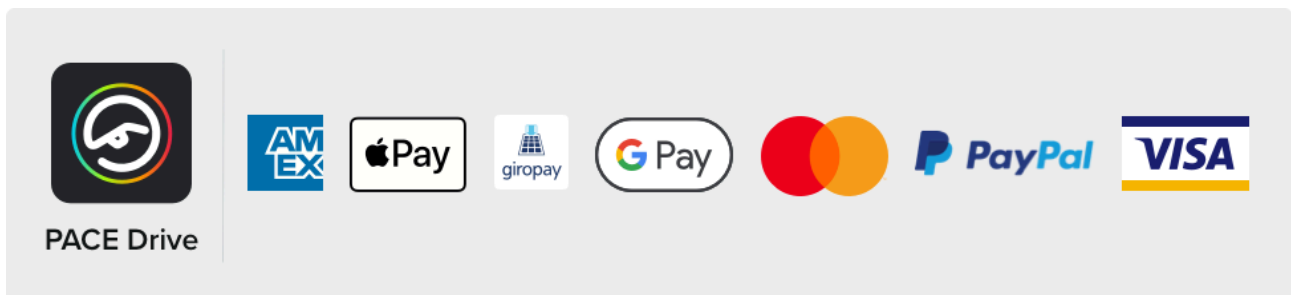
Heiko Thieme, Fuels Manager of EG Deutschland GmbH, adds: "Innovation is at the core of our strategy at the EG Group, as we continuously strive to enhance the service experience for our customers. The partnership with PACE Telematics supports our pursuit of advanced solutions to achieve this."

The in-app payment process is quick and easy:

1. Once users arrive at the desired fuel station, they select their preferred fuel pump.
2. They fill up as usual and authorize the transaction using their preferred payment method.
3. The journey continues. Receipts are archived in the app and sent via e-mail.

Thanks to a two-stage authorization process and data encryption, data security is guaranteed at all times.

The PACE Drive app is available free of charge from the Google Play Store and the Apple App Store and can be used on the smartphone, smartwatch and via Apple CarPlay and Android Auto directly in the vehicle. It supports a variety of payment methods, including AMEX, Apple Pay, giroipay (only for Germany), Google Pay, Mastercard, PayPal and VISA. Users can enter their preferred payment methods during registration and use them directly in the app.



About PACE Telematics & Connected Fueling

The open Connected Fueling platform, operated by PACE Telematics (Karlsruhe, Germany), enables seamless mobile payment directly at the fuel pump through a uniform, cost-saving integration of all partners with the Connected Fueling cloud system. The independent platform is open to all petroleum companies, service station operators, fuel card issuers and POS system providers. Additionally, the platform offers automobile manufacturers and app developers flexible interfaces and easily integrable Software Development Kits (SDKs) to incorporate the mobile payment functionality into their systems. For more information, please visit www.connectedfueling.com.

About EG Group

With over 6,000 gas stations in 10 countries, EG Group is the largest independent gas station operator worldwide. In Germany, EG Group operates over 1,200 locations under the Esso and OMV brands. No other company offers more collaborations with leading national and global brands in the shop sector,

including Burger King, KFC, Tchibo, Backwerk, MAXI, Ditsch, Rias, REWE Express, and many others. With our comprehensive service package, we are the ideal partner for the future.

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